

**VIC KIDS  
EAT WELL**

**We're boosting  
delicious and  
nutritious food  
and drink options  
in places where  
children and young  
people spend time.**



### **What is Vic Kids Eat Well?**

Vic Kids Eat Well is a state-wide movement focusing on transforming food and drink environments where kids spend their time. Vic Kids Eat Well offers four simple healthy food and drink actions. The focus is on simple changes and healthy swaps that make a big impact.

### **Who can join:**

Schools, outside school hours care and sports club

### **Support:**

After joining, you will receive support from a local Health Promoter from Bendigo Community Health Services and Stephanie Alexander Healthy Kids Advisor.

### **Contact:**

For more information call 5406 1200 or email

- Siobhan Sullivan at [siobhansullivan@bchs.com.au](mailto:siobhansullivan@bchs.com.au)
- Valerie Nkala at [valerienkala@bchs.com.au](mailto:valerienkala@bchs.com.au)

## **To join the movement**

Visit [www.vickidseatwell.health.vic.gov.au](http://www.vickidseatwell.health.vic.gov.au)

# LET'S FUEL FUN!

**VIC KIDS  
EAT WELL**

Healthy food and drink changes can have a lifelong impact on kids' health. Whether you represent a school, the local pool or a footy club, Vic Kids Eat Well is helping community organisations take simple steps that make a big impact.

## JOIN THE MOVEMENT

STEP

01

Your organisation will be connected to a health promotion expert who will support you every step of the way.  
[vickidseatwell.health.vic.gov.au](http://vickidseatwell.health.vic.gov.au)

## TAKE ACTION

STEP

02

Choose a 'small bite' such as kicking confectionary, or a 'big bite' like changing up the menu so healthy food takes the spotlight. Start with one action and go on to do them all.

## UNLOCK REWARDS

STEP

03

Unlock great prizes and rewards when you complete 'small bites' and 'big bites'. We'll help you celebrate success and share your progress with the community.

## GAIN MOMENTUM

STEP

04

Once you've worked through all the Vic Kids Eat Well 'bites', why stop there? Continue the journey by meeting healthy eating guidelines for Victorian Government recognition through the Achievement Program.